

About 24/7 FastTrack

24/7 FastTrack is a cutting-edge viral marketing system designed to **promote any home-based Internet business**. The system generates massive exposure to the right audience and combines high tech with high touch. Because of this unique approach, the system **forces duplication** and naturally creates **'layers of leadership'** on your team.

24/7 FastTrack was designed with three (3) inter-related objectives in mind:

1. Create **massive, targeted exposure** for YOUR primary business(es).
2. **Eliminate YOUR marketing costs** and convert them into secondary income streams.
3. Reduce YOUR risk and increase YOUR profits with **multiple streams of Internet income**.

The main focus of 24/7 FastTrack is to assist you in quickly building your primary business(es) geometrically. Instead of building linearly (one new member at a time) like most networkers, 24/7 targets active network marketers with the goal of **building your business geometrically by adding new members in groups**.

Because everyone owns their own marketing system, you also have the ability to eliminate your marketing expenses & **generate a secondary income stream**, by simply sharing the system with your team. Instead of you introducing your team to a lead source or system (Opt-In Leads, Ad Co-ops, Pay Per Clicks, Newspaper Ads, etc.) that make someone else wealthy, with 24/7 you are compensated for introducing your team to your marketing system... and training & supporting them. As your team grows, **your primary and secondary income streams grow naturally and together**.

Since we also understand the value of multiple income streams, you can promote anywhere from 1-10 business opportunities seamlessly and simultaneously. When you offer prospects multiple choices, it dramatically **increases the value of your database** and significantly reduces the risks associated with owning a home business. 24/7 operates like an **Internet Vending Machine**, promoting your business with cutting-edge traffic tools and our unique viral marketing system. Because of the viral marketing system, **ads for your business** can appear on hundreds, thousands, perhaps even millions of sites. Nothing like this has ever been available before.

The automated sponsoring tools and massive exposure **generate automatic enrollments** for your business. In the past 9 years, our team has generated **over 96,000 enrollments** using the 24/7 System, and the best part is we only spoke to a very small percentage of them before they joined. Over 99% visited the viral marketing websites, liked what they saw, and joined automatically. We then put those new members through a **3-Step Interview Process** to locate the serious leaders. As you probably know from your experience in the industry, there are plenty of people who "talk the talk" ... they claim to be willing to do what it takes to be successful. But when push comes to shove, very few actually "walk the walk." The Interview Process is designed to **uncover the select few** who will do what's necessary to create a 6-figure residual income.

The 24/7 Viral Marketing System and Interview Process eliminate one of the biggest issues for networkers – **they spend most of their time trying to talk the wrong people into joining their business**. Because our system generates automatic enrollments, (our average FastTrack PRO member experiences 120-240 personal enrollments each year), we simply interview our new members to find out who is serious and committed. We then **work with those serious individuals**.

FastTrack PRO System Investment Overview*

	<u>1st Month</u>	<u>Subs. Months</u>	<u>**Setup Fee</u>
24/7 FastTrack PRO Membership	\$299.95	\$299.95	No Charge
<ul style="list-style-type: none"> • Viral marketing & "Prototype" Sites • "Members Only" Website & Position 			
Global Responder Automation	\$199.95	\$99.95	**\$100.00
<ul style="list-style-type: none"> • Professional, multimedia emails (includes setup fee) • Automated Endless follow-up 			
Global Domains International	\$10.00	\$10.00	No Charge
<ul style="list-style-type: none"> • Automatic Enrollment Tool • Domains and web hosting 			
MyNetworkingPro	\$29.95	\$29.95	No Charge
<ul style="list-style-type: none"> • Automatic Enrollment Tool • Social Networking 			
Voice Broadcasting Minutes	\$34.80	\$0.00	No Charge
<ul style="list-style-type: none"> • ProBuilderPLUS • Phonevite 			
ProBuilderPLUS	\$29.95	\$29.95	No Charge
<ul style="list-style-type: none"> • Automatic Enrollment Tool • Business Building Tools & Services 			
GoDaddy Services	\$134.00	\$0.00	No Charge
<ul style="list-style-type: none"> • 25 Affiliate/Prototype Sites (\$.99-\$6.99/yr) 			
Totals:	\$738.60	\$469.80	\$100.00

Commissions Earned

- **Sponsor**
- **Certified Mentor**
- **Sponsor & Mentor**

Monthly Residual Income

\$75.00
\$100.00
\$175.00

24/7 FastTrack is designed for leaders who are **"ready, willing and able."** The system works for **motivated, dedicated** members who follow the plan and stick with it until they succeed.

24/7 FastTrack requires several hours over **several days to setup, 2-4 months to learn, 6 months to fully launch**, and often takes **12-36 months to create full time income**.

*** All costs are before commissions earned.** Each enrollment on your team reduces your marketing costs dramatically. With enough enrollments on your team, **your marketing expenses disappear and eventually convert into lucrative residual income streams.** This Investment Overview does not include the cost/income earned from your primary income stream or the income earned from any of the FastTrack automated sponsoring tools.

**** Setup Fees are one time customization fees and/or purchases that are included in the first month's cost.**

What's Included With Your FastTrack PRO System

Your **24/7 FastTrack System** operates like a "high tech, high touch" **Internet Vending Machine**. All the tools, components, and income streams work together to generate residual income. The system, when used correctly, is designed to create automatic enrollments in your business. The tools listed on the previous page serve three purposes:

1. They drive traffic to your Internet Vending Machine, affiliate sites, and viral marketing websites. The more exposure at your sites, the more automatic enrollments you'll receive.
2. They occupy slots in your Vending Machine, giving your prospects choices. More choices translate into a 400-800% increase in automatic enrollments AND residual income.
3. A diversified income portfolio (multiple income streams) reduces risk and increases revenue.

When used in combination, the tools and components all work together synergistically. Each of the tools provides unique benefits, but when used with the other components of your Vending Machine, the benefits are multiplied exponentially. Your integrated system includes all of the following:

- ✓ **Multiple Viral Marketing websites** designed to build your business geometrically.
- ✓ **Over 1,000 FREE ads for your business** on every single free website in your network.
- ✓ Seamless & simultaneous **promotion of up to 8-10 residual income streams**.
- ✓ **10 professional "drip marketing" email campaigns** promoting your business endlessly.
- ✓ Integrated, cutting-edge **automated multi-media sponsoring tools**.
- ✓ Almost **3,000 professionally designed and written full color HTML emails**.
- ✓ A proven, **step-by-step Success Blueprint** for you and your team to follow.
- ✓ **FREE MLM Resource Center** websites with 100s of free ads for your business.
- ✓ **5 daily one-on-one, personal coaching** sessions with your sponsor each week.
- ✓ Weekly **Leadership Training, New Member Training, Mentoring** and **Q&A Seminars**.
- ✓ Complete **Member's Only Backoffice, training & support website**.
- ✓ Automated **Reverse Marketing System** that provides endless follow-up for each entry.
- ✓ **Unlimited Prototype Sites** to give away to networkers to build your residual income.
- ✓ **Virtual duplication through automation** - viral marketing sites & automated sponsoring tools generate predictable results for all members.
- ✓ A time-tested **Interview Process** that naturally creates "Layers of Leadership" on your team.
- ✓ **10,000 targeted networker leads** a month to contact yourself or give away to your team.

24/7 FastTrack represents a **true paradigm shift** in the network marketing industry. This unique blend of "high tech and high touch" virtually forces duplication and naturally develops layers of leadership ... the 2 main factors in generating long-term "walk-away" residual income.

What To Expect In Your First Six Months On The FastTrack

24/7 FastTrack is designed to start slowly and build gradually during the first year. In the early stages, while you are ramping up and learning the system, you should expect the enrollments & qualified prospects to trickle in. You may have a few enrollments in your first month, but if not, do not be concerned or discouraged. **To ramp up more quickly**, share this system with your warm market.

By month 3, you should be comfortable with the system and beginning to do 3-way calls with your team. By month 6, as long as you consistently do the work, you should have a steady stream of enrollments & qualified prospects. The duplication process should begin to take hold in months 4-6.

Our goal for the first 6-12 months is to reach breakeven and generate residual income. At that point, your income will be equal to or greater than your expenses and your system will pay for itself. Once at breakeven, you are "playing with house money" and your success is virtually guaranteed. With each enrollment, your **24/7 system is creating self-generating residual income streams.**

Will everyone reach breakeven and generate income in his or her first 6-12 months? Probably not. Will MOST people? Probably. Will YOU reach breakeven and generate income in YOUR first year? It's impossible to predict and entirely up to you! As long as you do what's necessary to increase your database by 750 networks a month, you will succeed, provided you follow the system to the letter.

Reaching breakeven is based on the "ART" part of the system, the Interview Process. It depends on:

- 1) How adept you and your sponsor are at interviewing your candidates.
- 2) The posture you have when conducting the interviews ... *Are you selling or interviewing?*
- 3) How much work you put in and how many networkers you make contact with.
- 4) Timing ... we can't predict who will enroll and when the "right" people will enroll.

There are several things we can say with certainty:

- As long as you follow the system to the letter and stick with it, you will ultimately choose 6 and then 12 of the "right" people.
- The longer you stay with 24/7, the better it works.
- The more you work, the better the results.

It is important to understand that **the vast majority of the people you interview will not qualify for 24/7 MultiMedia Marketing** right away. It is likely that the first 25-35 candidates will not qualify. Again, do not be discouraged; this is exactly what the system and Interview Process is supposed to do – disqualify those who are not the right "fit" for 24/7. Our job is to choose 12 extremely qualified candidates. It is normal that **most of your candidates** will not be ready, willing, and able right now.

Those who qualify will become highly productive members of your team. It's important to remember that we're looking for serious people who are willing to do what it takes to succeed. The Interview Process will sort out the "serious" from the "curious." What will become of those who do not qualify right away? Some will build their business using other methods (with our help), some will be paying customers for your products/services, and some will not do anything at all.

We only work with the serious people who have proven that they deserve our time and effort. **We help everyone**, regardless of whether they qualify for 24/7, as long as they **prove they are serious and willing to do the consistent work** necessary to build their business.